



Melodi Lepage, Fundraiser Representative

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## FUNRAISER INFORMATION

The team at Early Rise Soil Products genuinely enjoys supporting organizations throughout the various communities in which we do business. Let us help your organization meet your fundraising goals with our potting soil fundraising program.

Early Rise Soil Products organic potting soil is an all-purpose peat-based soil, sold in 35L bags, and is recommended for all trees, plants, shrubs, vegetables, and flowers.

## HOW IT WORKS

Each 35L bag of potting soil is sold at the wholesale price of \$4.00/bag and then resold at the fundraiser retail price of \$9.00/bag, providing the fundraising organization with a profit of \$5.00/bag in return.

## PLANNING YOUR FUNDRAISER

1. Choose your sale date in addition to a pick-up location, time, and date.
2. Spread the word to family and friends, encouraging them to pre-order from your fundraiser (order sheets available in PDF upon request).
3. Finalize the total number of bags pre-ordered.
4. Email your final numbers to our fundraiser coordinator, [melodi.lepage@gmail.com](mailto:melodi.lepage@gmail.com).
5. We deliver the product free of charge to the pick-up location on the scheduled pick-up date.
6. Payment can be made by cash, cheque, or e-transfer and is arranged after the money has been collected and the fundraiser sale is complete.